

15 July to 1  
September  
2025



### Stage 1 - Factfinding & co-production channels

- Review current performance and identify areas for improvement
- Set up virtual stakeholder reference group and working group
- Sentiment analysis and reputation tracker
- Impact assessments
- Set up virtual stakeholder reference group and working group

1 September  
2025 to 5  
January 2026



### Stage 2 - Strategy development

- identify priorities
- Set SMART objectives
- Stakeholder analysis
- Identify training and development requirements
- Draft content agreed

5 January to  
31 March 2026



### Stage 3 - Dissemination & work packages

- Designed version agreed and published
- Presentation to staff teams
- Presentation to NAB
- Disseminate on all channels
- Set up work packages